AARIA

FRENCH FRIES SEASONINGS

8 FLAVOURS
& CUSTOM DEVELOPMENT

Flavours for a tastier world!



FRENCH FRIES SEASONING

TURN FRIES INTO A TOP SELLER.

Our french fries seasonings add great taste and variety to any menu. With recommended dosage of 3 grams per 100 grams fries, you get a rich flavour without the need for additional salt.

- ✓ Wide range of popular flavours
- ✓ No need to add salt
- ✓ Easy to use
- ✓ Perfect for restaurants, foodservice and retail

Great flavour makes the difference.



8 TASTY FLAVOURS

FROM CLASSIC TO BOLD. FOR EVERY TASTE.

GOUDA CHEESE

A rich, rounded cheese flavour for a familiar favourite.



NACHO CHEDDAR

Bold cheddar flavour inspired by classic nacho cheese.



PARMESAN & TRUFFLE

Savoury Parmesan flavour with the distinctive aroma of truffle.



JALAPEÑO CHEDDAR

Rich cheddar flavour meets the lively heat of jalapeño.



SOUR CREAM & ONION

Tangy sour cream flavour balanced with savoury onion.



SEA SALT & BLACK PEPPER

A classic combination of sea salt and bold black pepper.

GREAT WITH SWEET POTATO FRIES



BBQ

Smoky and savoury with paprika, garlic and a gentle kick of spice.



BACON

Smoky bacon flavour for a hearty, savoury finish.

VEGAN



Which flavour suits your menu?

YOUR BUSINESS. OUR FLAVOURS.

READY-MADE PRODUCTS, PRIVATE LABEL OR BULK SUPPLY.

Whether you run a restaurant, distribute food products or build your own brand, we offer a way to bring our flavours to your business.

- ✓ Choose Aaria-branded seasonings for your kitchen or for resale
- ✓ Have our seasonings packed and labelled under your own brand, using an existing flavour or a recipe developed with us.
- ✓ Order seasonings in bulk to pack in your own branded packaging or use in food production.

Your brand or ours.
The same passion for flavours.



PACKAGING SOLUTIONS

RIGHT SIZE FOR YOUR BUSINESS.

From handy shakers to foodservice buckets and bulk sacks, our packaging range serves retail, restaurants and foodservice operations of all sizes. Choose the format that fits the way you serve, season or produce — with the same great flavour in every size.



Same great taste. Any size you need.

FLAVOUR DEVELOPMENT

CAN'T FIND THE FLAVOUR YOU'RE LOOKING FOR? LET'S CREATE IT.

Our product development team can create a seasoning specifically for your market, concept or brand. From the first idea to the final product, we work with you every step of the way.

YOUR IDEA → **FLAVOUR DEVELOPMENT** → **TESTING & SAMPLING** → **PRODUCTION** → **YOUR PRODUCT**

Your flavour. Our know-how.



PRIVATE LABEL & PARTNERSHIP

YOUR BRAND. OUR FLAVOUR EXPERTISE.

Use our existing flavours under your own brand or let us develop something completely new. We offer flexible private label solutions for distributors, retailers, restaurants and foodservice operators.

- ✓ Wide range of ready-made flavours
- ✓ Custom flavour development
- ✓ Flexible packaging options
- ✓ Reliable Finnish partner

Great taste under your brand.



FLAVOURS FROM FINLAND

DEVELOPED AND MANUFACTURED IN FINLAND

Aaria is a Finnish seasoning specialist, developing and manufacturing high-quality seasonings for popcorn, french fries and savoury snacks. With a passion for flavour, flexible solutions and strong product development expertise, we help customers from local businesses to international brands grow and create great taste experiences around the world.

HIGH-QUALITY INGREDIENTS

FLEXIBLE SOLUTIONS

PRODUCT DEVELOPMENT

GLOBAL PARTNER



Let's create a tastier world together.

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